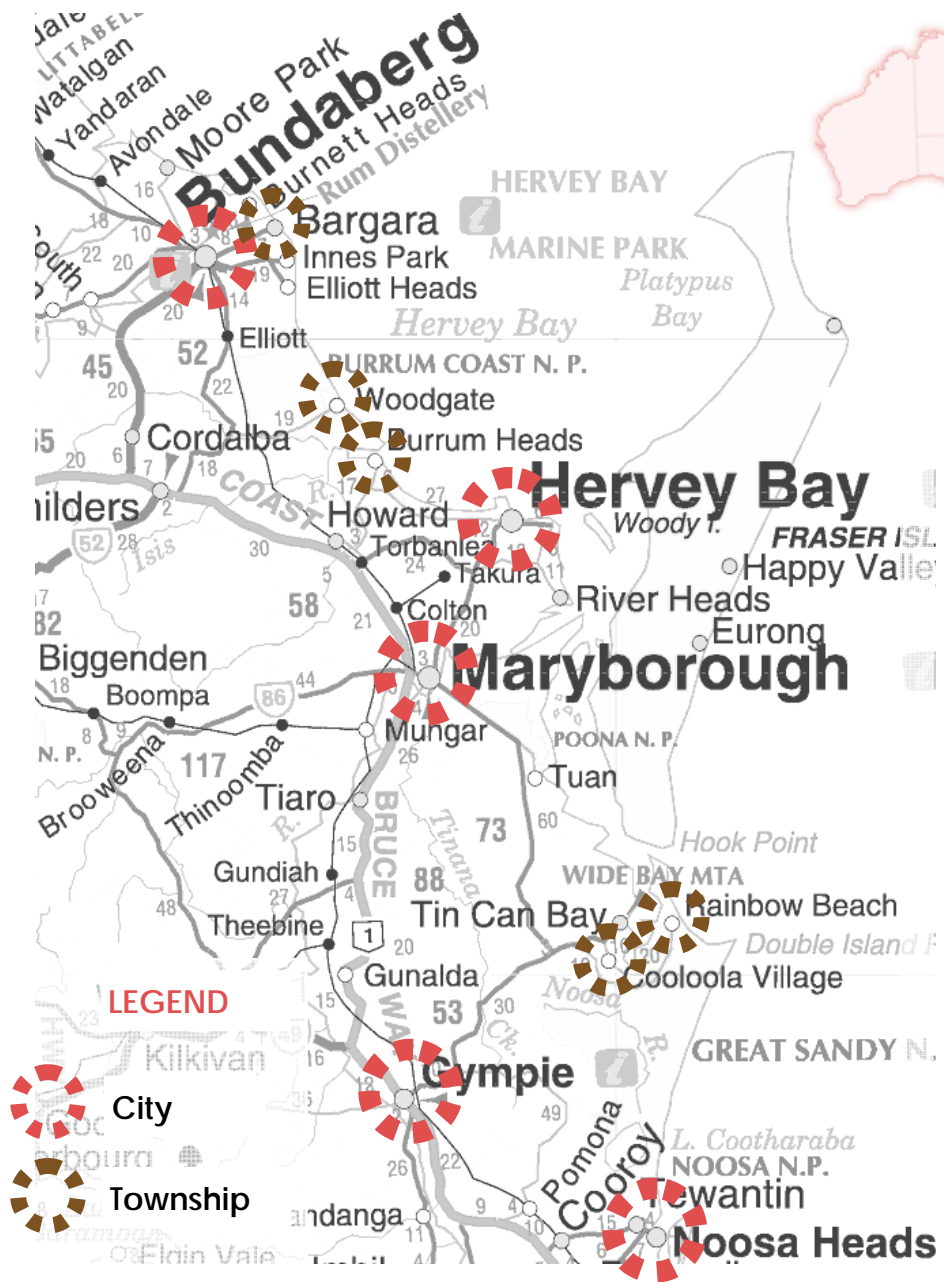


Hervey Bay in Context



LOCATION OVERVIEW

- Gateway to World Heritage listed Fraser Island
- Whale watching capital
- Population approx 60,000 and increasing at 3% P.A.
- Fastest growing city in Australia in 2007
- Flights from Brisbane, Sydney & Melbourne
- Over 11,500 businesses
- Largest proportion of business are in 'Construction' and 'Property & Business Services'
- Major industries are Tourism and Education
- Approximately 3 million tourist visitors P.A.
- Popular seachange location only 45 min flight north of Brisbane

